

new congress

xperience





**new congress**xperience is the business unit of NewCongress dedicated to the creation, organization, and management of **MICE events** (Meetings, Incentives, Conferences, and Exhibitions)..

Thanks to a strategic and personalized approach, we transform every event into a **unique and memorable experience.**

From concept to execution, we support you through every phase of the project, ensuring the **highest quality, safety, and satisfaction.**

Rely on **new congress**xperience for a tailor-made event, designed to enhance your **company and objectives.**



# Why choose new congress xperience

- **Experience and innovation**  
We combine years of industry experience with an innovative offering for corporate events, always aiming for excellence.
  - **Tailor-made Service**  
Every event is unique.  
We design customized solutions, taking care of every detail—from logistics to creative aspects.
  - **Dedicated team**  
Our highly qualified staff provides full support, effective problem-solving, and meticulous attention to every project.
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- **Excellence in partnership**  
We work with top-tier suppliers to provide professional expertise, cutting-edge technologies, stunning set designs, and extraordinary venues.
  - **Global event management**  
We handle the strategic and cost management aspects across various technical partners.

# What we can do for you



- **Strategy and planning**  
Concept creation and development of a coordinated brand image  
Customized planning for any destination and venue  
Strategic consulting on costs, safety, and logistics
- **Organization and logistics**  
Technical coordination and production management  
Venue management and themed setups  
Airport and travel assistance services
- **Unforgettable experiences**  
Video & live streaming, drone footage, and photography services  
Speech support, emotional videos, and custom jingles  
Custom-made gadgets and gifts
- **Evaluation and ROI**  
Site inspections and careful location selection  
Comprehensive reporting and customer satisfaction analysis
- **Destination management company – DMC**  
We support companies, foreign agencies, and scientific societies wishing to organize an event in Italy.



# Our approach: from vision to the realization of successful events

*From the initial brief to execution, we handle the entire process.*

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- **Concept and Planning**  
We create a winning idea and turn it into a concrete project.

- **Logistics and Coordination**  
We organize every detail, ensuring top performance.

- **Execution and Support**  
We provide on-site assistance and deliver flawless service throughout the event.

- **Evaluation**  
We analyze the results to ensure every objective has been achieved.





# What we offer

*We handle the concept, development, and organization of every phase and aspect of both physical and digital events.*

*Each project is designed and planned to deliver a 360-degree service, with the efficiency of a single point of contact and the reliability of a group with over twenty years of experience.*



# Our services

- Concept creation and development
- Logistics planning
- Booking of travel, hotels, and transfers
- Organization of memorable experiences aligned with company values
- Venue management and setup
- Direction, video & live streaming
- Online registration and abstract submission software; dedicated event app
- Safety consulting
- Custom set design and productions
- Administrative management
- Budget optimization
- Travel agency and tour operator services





*Our team of specialized professionals works in synergy to bring complex projects to life and ensure the success of every event. Each event is the result of meticulously crafted details, delivering a unique and memorable experience for all participants.*





## Tailor-Made approach



Attention  
to Detail



Event  
Personalization



Utmost Care for  
Everyone Involved



# Medical congresses & CME events

new congress has a dedicated Healthcare division specializing in the design and management of medical congresses, corporate conventions, and Continuing Medical Education (CME) events.

We operate with full compliance to industry regulations, ethical standards, and scientific integrity. Our team delivers comprehensive solutions tailored to the needs of pharmaceutical, biomedical, cosmetic, nutrition, and diagnostics companies—ensuring the success of scientific events, product launches, and educational programs.

## Our specialized services include

- Planning and management of corporate medical meetings and scientific conventions
- Organization of roadshows and team building activities
- Coordination of advisory board meetings
- Management of delegations and invited guests for international congresses and training courses
- Delivery of single-sponsored CME-accredited training events
- Full support for company participation in medical congresses, including site inspections and booth setup
- Hotel booking and business travel management





# Our team's strengths

*Specialization and  
multidisciplinary expertise*

*Extensive experience in  
the pharma sector*

*Compliance with regulations,  
reliability, and professionalism*

# Contact us for your next event

*Entrust the success of your event to new congress***xperience**

*Contact us to discover how we can  
turn your ideas into unforgettable  
experiences.*

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